

Kolloquiumsvortrag

Mittwoch, 15.06., 16 c.t., F384 (Sondertermin)

Scholarly Influence and its Measurement

Prof. Dr. Rudy Hirschheim, Louisiana State University, USA

On Rudy Hirschheim:

Prof. Hirschheim is the Ourso Family Distinguished Professor of Information Systems in the Information Systems Department at Louisiana State University, Baton Rouge, USA. Before that, he taught at University of Houston, at London School of Economics and Political Science, and at Templeton College in Oxford. Rudy is or has been member of the editorial boards of MIS Quarterly, Journal of the AIS, Wirtschaftsinformatik (BISE), Journal of Strategic IS, Journal of MIS, and European Journal of IS. He has published over 70 journal articles in those and other refereed journals, such as Organization Science, Sloan Management Review, Communications of the ACM, Journal of Marketing, Decision Support Systems, Long Range Planning, and Information Systems Journal. His research interests include managerial and organizational aspects of new IT, systems development methodologies, social impacts of IT, philosophical issues of IS research; and IT outsourcing.

Rudy on his talk:

In this talk I will focus on various metrics academics have been and are using to assess 'scholarly impact'. I will explore some of the more common approaches used to measure scholarly influence such as citation counts, number of publications in top journals, etc. and then offer the latest thinking on scholarly influence associated with the Hirsch set of indices. I will then discuss the metrics used to assess journal impact - at least in the US - and open up discussion as to how such impact is assessed in Germany.